

The One Foundation Strategic Framework



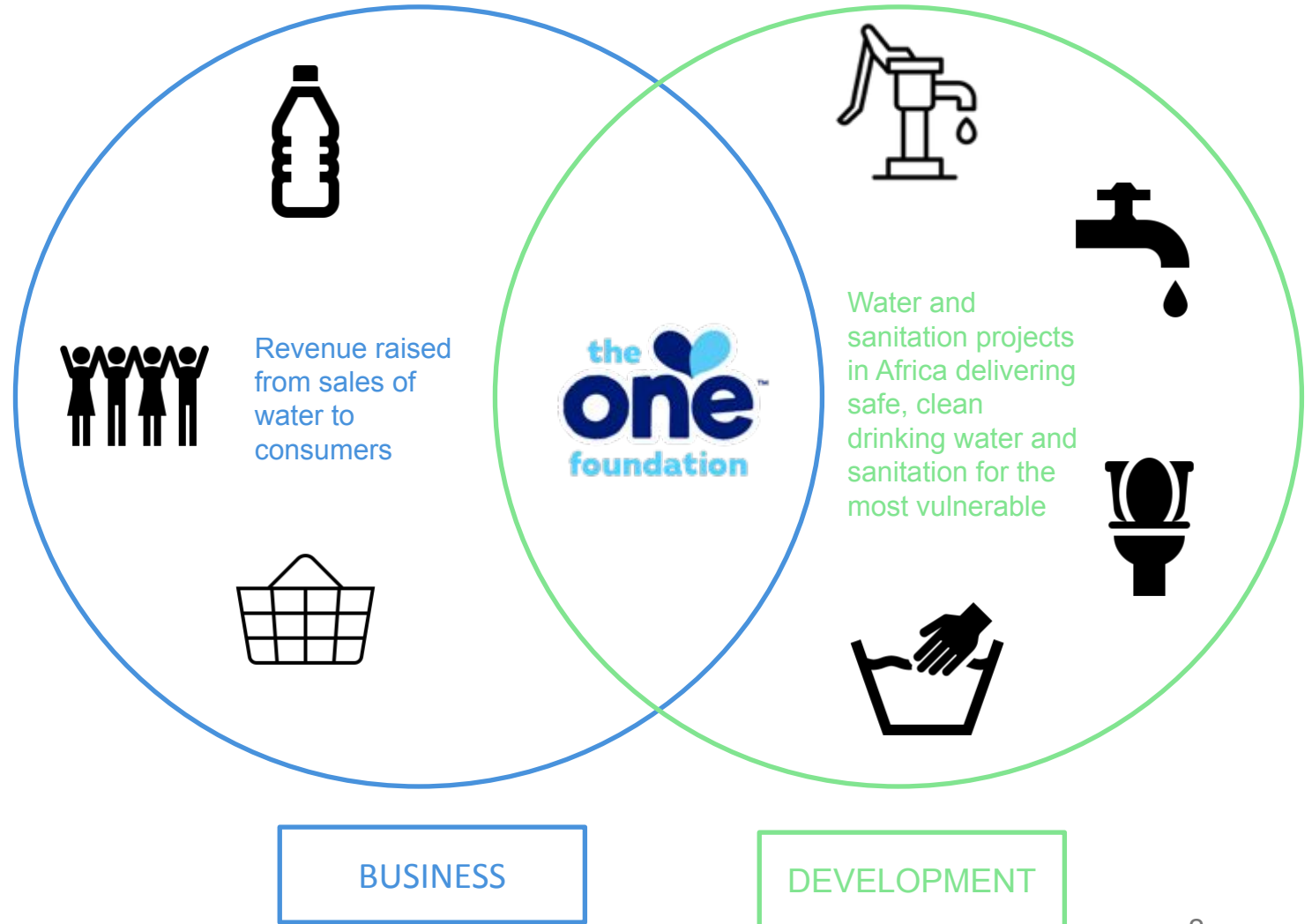
ABOUT US




Established in 2006, The One Foundation empowers businesses to create social impact.

The goal is to achieve development impact in the most vulnerable communities that lack access to safe, clean water and sanitation.

As a corporate foundation we bridge the worlds of business and development, enabling companies to drive meaningful change where it is needed most.



A close-up photograph of a young girl with dark skin and braided hair, wearing a blue and white striped shirt. She is drinking water from a public tap. Her hands are cupped under the running water, and she is looking directly at the camera with a focused expression. The background is slightly blurred, showing other people and a clear sky.

Our *vision* is a world in which everyone has access to safe water, sanitation and hygiene.

Our *mission* is to support the delivery of sustainable water, sanitation and hygiene solutions that transform the most vulnerable communities.

Since 2006, The One Foundation and its partners have raised over **£30M** and changed the lives of *over 5 million people*.

OUR GUIDING PRINCIPLES

- We believe in the **potential of business to have positive social impact**, and this can be translated into support for the most vulnerable in Africa
- We believe in supporting **operationally and financially sustainable water and sanitation solutions** through a range of models and approaches that are context specific
- We are a relatively small foundation with big ambitions; to achieve these, **we will collaborate and partner with others to leverage** our resources to have maximum impact
- **We are partner led** - we actively listen to partners and give them space to identify the best course of action, supporting them with flexible funding to achieve that
- **We will fund and support innovation in all its forms** and use our funding to drive change and bring new ideas into the WASH sector
- We look for opportunities and organisations that are well **aligned with our philosophy and where we can add value**
- **We aim to be patient** and are prepared to provide long-term support to promising organisations and initiatives



STRATEGIC GOAL

To transform more lives each year through high quality, sustainable, impact focused water, sanitation and hygiene programmes.



TRANSFORMING LIVES THROUGH FIVE STRATEGIC PILLARS



1. Core Programmes

- Water and sanitation service delivery in communities
- Rural and urban contexts
- Increasing focus on climate resilience and adaptation

80%



2. Humanitarian Response

- Responding to global emergencies where they happen
- Focused on water and sanitation

7.5%



3. Research, analysis and capacity development

- Supporting analysis / research to address knowledge gaps
- Strengthening grantees and the sector
- Deepening knowledge

2.5%



4. Innovation

- Supporting new ideas to scale
- Innovation in all its forms
- Testing recommendations from research and analysis
- High risk tolerance

7.5%



5. Advocacy

- Sharing best practice and impact
- Understanding the business rationale for supporting social impact
- Raising profile of the impact being delivered

2.5%

WHERE, WHO AND HOW



WHERE

- Focused on Africa; target 4 or 5 countries at any one time
- Strategic focus in Malawi
- Continued support work in UK food supply chains of businesses

WHO

- National organisations, NGOs, social enterprises and governments
- Consultants and researchers to address knowledge gaps

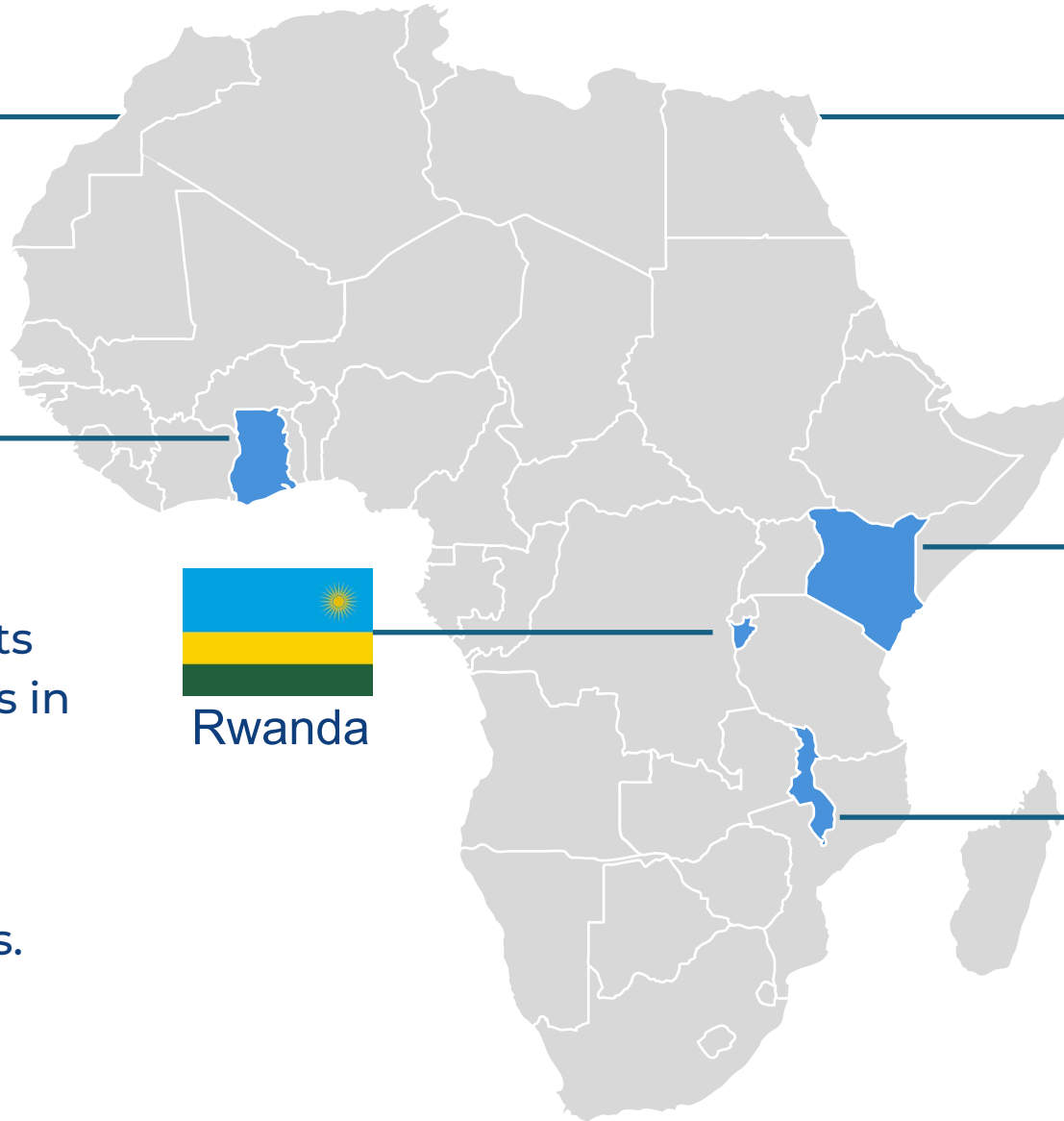
HOW

- Core flexible grant funding to deliver programme work in the target communities
- Open to flexible finance
- Additional support to organisations to strengthen capacity or reach

COUNTRY FOCUS



Ghana



Kenya



Rwanda

Malawi



The One Foundation currently supports sustainable development programmes in four African countries.

And humanitarian response to global emergencies wherever the need arises.

CLIMATE RESILIENCE

Many of the communities where The One Foundation partners work are experiencing the impact of climate change significantly.

This includes flooding, drought, water scarcity and contamination.

As a result, the Foundation is supporting programmes that:

- Support the replenishment of water aquifers
- Replant trees in the water catchment
- Improve water use and management within communities
- Train smallholder farmers in water efficient farming practices



THEORY OF CHANGE

Our theory of change is that we have funding, access to technical guidance and convening power to use as levers to deliver impact.

We can use this to fund high-quality, impactful water and sanitation programmes and strengthen local systems to sustain them in some of the most vulnerable communities in Africa. We will focus on climate resilience as a cross-cutting theme.

If we do this well, then new WASH infrastructure will be constructed and existing infrastructure rehabilitated – and more people will gain access to safe and reliable, sustainable WASH services each year.

National sectors will have more capacity and strength to continue to provide services in the long term.

This will result in improved health, dignity, and long-term development outcomes.

Impact

○ Lasting improvements in health and dignity

Outcomes

○ Improved WASH services and livelihoods in target communities

Outputs

○ New and rehabilitated WASH infrastructure, improved hygiene, strengthened WASH systems, increased sector capacity

Activities

○ Funding to inclusive WASH programmes, innovation, research, learning and advocacy. Strong climate resilience focus

Inputs

○ Strategic funding, technical guidance, convening power

